



California 5 a Day Retail Program Order Form

Orders will be processed and shipped within 5 business days.
Fax the completed form to (916) 449-5414 or e-mail the form to 5adayretail@dhs.ca.gov

Contact Name	Title	E-mail
Retail Business Name		Street Address
City	State	Zip Code
Phone	Fax	

Where will materials be distributed?

- A. As POS in the Produce Department
- B. Store Pharmacy
- C. Food Demonstration(s)
- D. Retail Media Event
- E. Other: _____

How did you hear about the 5 a Day Retail Program?

- A. Print Ad
- B. Direct Mail
- C. Internet
- D. Referral
- E. Industry Event (i.e., convention)
- F. Other: _____

Order #	Quantity	Item
		Point-of-Sale Floor Stand Display Kit* - BILINGUAL
		<i>Includes floor stand display, (2) water-resistant posters, Serving Size poster, 5 a Day logo poster, 200 information cards and 300 recipe cards.</i>
POS KIT 801		POS Floor Stand Display Kit – Spring/Summer Theme
POS KIT 800		POS Floor Stand Display Kit – Fall/Winter Theme
		* Business must be located in a low-income community to qualify. Limit one (1) kit per business location.
		Point-of-Sale Merchandising Kit - BILINGUAL
		<i>Includes Serving Size poster, 5 a Day logo poster, 200 information cards and 300 recipe cards.</i>
POS KIT 803		POS Merchandising Kit – Spring/Summer Theme
POS KIT 802		POS Merchandising Kit – Fall/Winter Theme
		ENGLISH Program Materials
SIGN 412		Serving Size Poster (16" x 20") - limit 10
COOK 210		Discover the Secret Recipes Cookbook - limit 100
SIGN 414		5 a Day Logo Poster (16" x 20") - limit 10
		SPANISH Program Materials
SIGN 413		SPANISH Serving Size Poster (16" x 20") - limit 10
COOK 211		SPANISH Discover the Secret Recipes cookbook - limit 100
SIGN 415		SPANISH 5 a Day Logo Poster (16" x 20") - limit 10
		Point-of-Sale Replacement Materials - BILINGUAL
POS 906		Spring/Summer Seasonal Guide to Fruits and Vegetables– limit 200
POS 907		Fall/Winter Seasonal Guide to Fruits and Vegetables – limit 200
POS KIT 806		Spring/Summer Three (3) Recipe Set – limit 3 sets
POS KIT 807		Fall/Winter Three (3) Recipe Set – limit 3 sets

Incentive items (i.e. coloring books, dry erase boards, etc.) are available in limited quantities for special retail events. Please call (916) 449-5410 to order these items.